

# University Planning and Quality Council Summary Annual Report 2006-07

## Accomplishments

- Developed annual goals, for each of the next five years, for first-year retention rates, traditional four-year graduation rates, full-time four-year graduation rates, and six-year graduation rates
- Developed Strategic Priorities for 2006-08 to highlight major concrete efforts to move the Strategic Plan forward in the near term and to serve as one guide for budget development
- Adjusted the membership of the Planning Council by adding four new *ex-officio* positions
- Standardized future meeting times of the Planning Council
- Developed a biennial planning-budgeting calendar
- Planned a regular schedule for review, to begin in Fall 2007, of the strategic plan and strategic priorities
- Initiated development of an "Articulation of Quality" to envision how our campus would look if UNCW were of demonstrably higher quality in every respect
- Recommended a change in the institutional mission statement to reflect initiation of our second doctoral program—the EdD in Educational Leadership

## Reports received

- UNCW plan for achieving annual retention and graduation goals
- Seven year survey assessment schedule developed by Institutional Research
- Overview of recommendations of the Chancellor's Task Force on University Budget Processes as related to strategic planning
- Cumulative impact of four years of campus-initiated tuition increases
- Accountability Plan for the University System of North Carolina
- Overview of the Collegiate Learning Assessment
- Annual update of progress measure trends and peer comparisons
- Preview of the UNC Tomorrow initiative that will form the foundation of future UNC System planning processes

## University efforts based on Planning Council work

The following activities during 2006-07 were based on the strategic plan and progress measures.

- The strategic plan and progress measures provided the framework for the campus-initiated tuition increase recommendation
- Reports of progress measure trends were presented to the Board of Trustees and the campus community through Chancellor's Open Forums
- Development of a foldout brochure summarizing progress measure trends
- Received affirmation from President Bowles on the quality of UNCW's strategic planning, specifically our resource plans for progress measures that summarize the cost of achieving our targets