

zuglobal

News July 2009

| OVERVIEW

Guest Students @ ZU, Spring Term 2009

Travelling Pioneers: ZU Students Abroad, Spring Term 2009

New International Friends

Friends in Town: Important Visits to ZU

ZU International Alumni Association News

Important Dates

Awards and Recognition

International Spring School 2009

Hail and Farewell

New Programs

Contact Information & Team

| Guest Students @ ZU, Spring Term, 2009

Zeppelin University was proud to host nine students from our global partners during the spring term, 2009.

Mr.	Rold Christensen	University of Denmark
Ms.	Jessica Curtis	University of Wyoming
Mr.	Cliff Echols	Valdosta State University
Ms.	Kidimova Ekaterina	Linguistic University of Nizhny Novgorod
Ms.	Kolodyazhnaya Evgeniya	Linguistic University of Nizhny Novgorod
Ms.	Heather Holden	Lamar University
Ms.	Pamela Gutierrez-Sánchez	Universidad Panamericana
Ms.	Agnese Sedleniece	Turiba University
Mr.	Joshua Wetzig	Kansas State University



Ms. Heather Holden, Lamar University (Spring Term 2009)

and some of her classmates: Ms. Pamela Gutierrez-Sánchez, Universidad Panamericana, Ms. Ekaterina Kidimova and Ms. Evgeniya Kolodyazhnaya from the Linguistic University of Nizhny Novgorod, Russia

“The classes were very hands-on, which I loved. The teachers were anxious to hear our opinions about the topics discussed, which was a very pleasant surprise to me. The experience has no doubt, changed my life for the better. I have learned so much about the German culture, food and traditions that I plan on using and remembering forever! “

| **Travelling Pioneers: ZU Students Abroad, Spring Term, 2009**

Lisa Bartsch	Lamar University
Franziska Fischer	USP, Sao Paulo, Brazil
Miriam Fritz	Peking University
Katharina Harnack	Abat Oliba, Barcelona
Maximilian Henne	Fairleigh Dickinson, New Jersey
Marissa Monath	Valdosta State University, Georgia
Fabian Simmank	Butler University (short research exchange)
Julia Sulger	Abat Oliba, Barcelona



"Best time of my life. Imagine every day provided a never-seen-before surprise - that really stimulates creativity and leads to a new way of thinking. Thinking about oneself and about the world."

Maximilian Henne

M.A. Corporate Management and Economics
B.A. Communication and Cultural Management

| **New International Friends**

We are pleased to announce several recent additions to our list of international partner universities:

- | Charles University, Prague, Czech Republic
- | Ecole de Management, University of Strasbourg, France
- | Ritsumeikan Asian Pacific University, Japan
- | Sun Yat-Sen University, Guangzhou, China
- | Tallinn University, Estonia
- | Tischner University, Kraków, Poland
- | Turiba School of Business, Latvia
- | Universidad de Medellín, Medellín, Columbia
- | Universidad de Salamanca, Spain
- | University of Latvia, Riga, Latvia
- | University of North Carolina at Wilmington, USA
- | Universidad Rey Juan Carlos, Madrid, Spain

Zeppelin University currently maintains **54 partnerships in 27 nations!**

| **Friends in Town: Important Visits to ZU**

- | March 12: Visit by Dr. Yuichi Kondo, Asian Pacific University, Japan.
- | March 27: Visit by Dr. Ludwig and Rachel-Price Kreitz, Ecole de Management, Strasbourg.
- | April 14: Visit by Mr. Imants Bergs, Turiba School of Business Administration, Latvia
- | June 30: Dr. Daniel Lee, California State University-Channel Islands, and 15 of his students visited ZU for a day of sightseeing, swimming and learning more about Zeppelin University.

| ZU International Alumni Association News

Nadja Scharfe, Head of the Zeppelin University Alumni Office, writes:

On 12 May the Alumni Office said "Good-bye" and "Hope to see you soon!" to all international students who spent spring term, 2009 at Zeppelin University. The farewell party took place in the International Office, where all internationals met one last time to receive their ZU Semester Abroad Certificate. It was really interesting to hear what plans they have for the summer - travelling through Europe, showing their families around or doing internships in Germany or their home countries. Also, it was nice to know how much they liked their stay in Friedrichshafen. They had enjoyed their classes and became good friends with their German classmates. For the first time Zeppelin University was able to give a permanent e-mail-address to its international students - a service that helps us keep in touch with each other. Hope to see and hear from you soon!

| Important Dates

Orientation Week 01.09.2009-04.09.2009

Class starts on: 07.09.2009

Reading Week: 30.11.2009-04.12.2009

Examinations: 07.12.2009-19.12.2009

| Awards and Recognition

We are proud to announce this year's winners of the prestigious **Baden-Württemberg Scholarship** at Zeppelin University. The stipend is awarded to students with strong academic achievements for the purpose of attending an overseas partner university. The winners are: ZU graduate student Mr. **Peter Greve**, Communications and Cultural Management, at the Universidad de Medellín, Columbia; Mr. **Nikolaus Delius**, Peking University, China; and from China, Ms. **Di Lu incoming from Sun Yat-Sen University**.

The International Office at ZU would also like to thank **Mr. Christoph Dickmanns** and family, **Dr. Grambihler** and family, and **Dr. Simone Jetweites** and family for making apartments available to incoming students, free of charge, during the past semester. Their generous support for our international students is greatly appreciated!

The winners of the apartment scholarships for the fall term are Ms Di Lu, Sun Yat-Sen University, China, and Ms. Katie Raley, California State University at Chico, USA

| International Spring School 2009

15-20 March 2009 | Zeppelin University

9 international topics | 11 scholars from 9 universities | 70 students from more than 50 different universities | 4 evening lectures | 1000 questions 1000 answers

A one-week study experience on current global issues for outstanding Bachelor students.

With Scholars from:

- | Butler University
- | Colorado State University
- | Lancaster University
- | Stanford University
- | University of Colorado
- | University of Pittsburgh
- | University of San Diego
- | Washburn University
- | Zeppelin University

Topics such as:

- | Business Ethics
- | The New World of Business – Learning to Cope with Chaos
- | International Strategy & Corporate Citizenship
- | Science, Policy & Politics of Climate Change
- | Social Science and Climate Change
- | Politics in Literature and Film
- | Do Lyrical Texts Contain a Particular Cognition Function?
- | Public Relations Strategy and Social Media
- | In Which Society Are We Living?



| Hail and Farewell

ZU was happy to host Prof. Jin Wang from Sun Yat-Sen University in China during the spring term. Prof. Wang, an alumnus of the University of Iowa, USA, is professor at Sun Yat-Sen's School of Government (Department of Sociology and Social Work). We are also happy to announce a new bilateral agreement between Zeppelin University and Sun Yat-Sen. Four students from Sun Yat-Sen will be here in the fall term. The School of Government at Sun Yat-Sen, located about 90 minutes by rail from Hong Kong, offers a good number of PMG courses in English. Students interested in reciprocating the exchange students from Sun Yat-Sen should contact Dr. Anderson or Ms. Geisselhart.

At least temporarily, we bid farewell to the various professors who took part in the 2009 Spring School: Prof. Robert Bennett (Butler University); Prof. Dennis Briscoe (University of San Diego); Prof. Richard Conant (Colorado State University); Prof. Barbara DeSanto (formerly of Washburn University, now at Maryville College, Kansas); Prof. Hans Gumbrecht (Stanford University); Prof. Lawrence Lad (Butler University); Prof. Guy Peters (University of Pittsburgh); Prof. Roger Pielke (University of Colorado); Mr. Armin Pongs (Publisher & Journalist); Prof. John Urry (Lancaster University, England). We hope to see all of you back at ZU soon!

| New Programs

We are happy to announce that ZU will soon be home to nine global PMG graduate students. These students won a full DAAD scholarship to pursue their degrees at ZU over the coming two years:

Leila Leila Ayana Abebe | Ethiopia | Addis Ababa University
 Victor David Cruz Aceves | Mexico | UAEM Toluca, Mexico
 Abdalhadi Alijla | Palestine | Gebiete Alazhar University, Palestine
 Camila Moreira Castro | Brazil | Universidade Federal de Minas Gerais Brazil
 Edo Mahendra | Indonesia | University of Indonesia-Jakarta
 Ratnawati Muyanto | Indonesia | University of Indonesia
 Andry Andreas Napitupulu | Indonesia | Institute Technology Bandung, Indonesia
 Michael Agyepong Nkansah | Ghana | University of Ghana
 Karina Putri | Indonesia | Institute Technology Bandung, Indonesia

Beginning in the fall of 2009, Zeppelin University will begin the new hybrid English-German graduate programs. The first year of the programs will be in English, the second in German. Interested applicants should contact the Zeppelin University International Office for further information.

| Contact Information & Team



Head of International Office

Dr. Gary Anderson
Seemooser Horn 20
88045 Friedrichshafen
GERMANY

Tel. +49 7541-6009-2041
Fax. +49 7541-6009-2099
Email: gary.anderson@zeppelin-university.de



Assistant

Beatrice Geisselhart
Seemooser Horn 20
88045 Friedrichshafen
GERMANY

Tel. +49 7541-6009-2040
Fax. +49 7541-6009-2099
Email: beatrice.geisselhart@zeppelin-university.de